



PRESS RELEASE

For Immediate Release

Global Agriculture Firm H.J. Baker Launches www.hjbaker.mx

Citing Growing Demand in Latin America, Global Agriculture Firm Launches Latin American Dedicated Website

WESTPORT, CT USA – (January 21, 2014) – Global agriculture firm H.J. Baker today announced that they have launched www.hjbaker.mx, a website dedicated to growing demand throughout Latin America. The Mexican website and office will facilitate sales of nutritional supplements for the dairy, poultry and aquaculture industries as well sulphur bentonite fertilizer for the entire region.

Javier Rodriguez, Country Manager for H. J. Baker de Mexico located in Guadalajara, Mexico directed the website and will oversee sales efforts throughout the region.

Mr. Rodriguez graduated from National Polytechnical Institute in Mexico City, Mexico, with a Bachelor's degree in Commercial Relations and International Trade and received a Masters in Public Administration from American University, Washington, D.C.

Mr. Rodriguez said: "I am very proud to represent H.J. Baker in Mexico and Latin America. I hope many people will visit the website to learn more about H.J. Baker's 160 year history and how our products can bring more success to farmers in Mexico and Latin America."

About H.J. Baker & Bro. de Mexico S de R.L. de C.V.: H. J. Baker & Bro. de Mexico S de R.L. de C.V. is a subsidiary of H.J. Baker and is located in Guadalajara, Mexico. It will provide marketing, sales and customer support for the company's effort to provide feed ingredients, fertilizer, and sulfur products.

About H.J. Baker:

H.J. Baker is a name synonymous with quality in the feed, fertilizer and sulphur industries for more than 160 years. With more than 20 locations throughout the United States, Canada, Brazil and Mexico, H.J. Baker has been mobilizing resources and providing outstanding products and services to the agriculture industry throughout the world. The company's strategically located processing plants, offices and warehouses create a super-efficient pipeline for the vital commodities and products that it sources, manufactures, and markets. H.J. Baker is headquartered in Westport, Connecticut USA.

For more information on H.J Baker de Mexico please visit: www.hjbaker.mx